

ACT4GWS

IT'S OUR TIME

MEDIA RELEASE

AFL in Canberra and the region bids for the big time

Thursday 1 July 2010

The local AFL community will take its first step to securing the future of Australian Football in Canberra and the region, with today's launch of 'ACT 4 GWS' - a campaign to achieve a long-term partnership with team GWS, the newest AFL franchise.

The aim of ACT 4 GWS is to secure 5000 \$50 membership pledges as well as significant local and regional corporate support.

In return

- GWS will play up to 20 games in Canberra over the next 5 years
- AFL in Canberra and the region will have a seat on the GWS board
- GWS will continue to invest in local talent academies
- GWS will establish a training base in Canberra
- GWS will conduct community camps
- GWS will field a team in the AFL Canberra competition or in a second tier AFL competition that will feature Canberra clubs.

"A partnership with GWS is an opportunity to secure the future of the national game in the nation's capital," said the Head of 'ACT 4 GWS', Peter Taylor.

"ACT 4 GWS is not just about securing a few AFL games at Manuka Oval each year.

"This is a real opportunity to provide our local talent with a clearer pathway to the AFL. Already GWS has signed 5 of our local boys on the clubs inaugural list. A partnership with GWS will mean an end to the fly in fly out arrangements of the past and give us our own team that will compete in the AFL. It's an opportunity we can't afford to miss."

More information can be found at www.act4gws.com.au

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